

Cornwall's Regimental Museum

Volunteer Role Profile



Title of Role

Marketing Volunteer

Purpose of Role

To assist in the marketing and promotion of Cornwall's Regimental Museum, as a visitor attraction, events venue and local charity.

Anticipated Time Contribution

We are flexible, so discuss with us what time commitment you feel you will be able to give.

Anticipated Duration of role

We would ideally welcome a commitment of 6 months for this role but this is not always essential.

Main Activities or Duties

- Creation of content for social media and e-newsletters, including photographs
- Managing online adverts and events listings
- Promotion of events
- Writing news releases
- Assisting with the management of the contacts database
- other duties as they arise

Personal Characteristics and Skills

- Good written English skills
- Experience using social media platforms
- Good attention to detail
- Good communication skills
- Reliable timekeeper
- Good organisational skills
- Previous experience in a marketing or digital marketing / social media role would be an advantage, but training will be given.